



PISCINAS PAIN
AQUATECH - SPA - OUTDOOR

8-10 OCT 2024
MÁLAGA - FYCMA
#PISCINAS PAIN2024



EXPLORE NEXT-GEN POOL TECH!

www.expopiscina.com

DISCOVER NEXT-GENERATION POOL TECHNOLOGY

Creating the perfect experience for professionals and users in the world of pools is our passion. Technology and sustainability are our tools to achieve spaces of happiness, climate refuges, and health havens.

PiscinaSpain is the new technological fair dedicated to next-generation pools. The design, production, construction, and maintenance of pools have acquired a new dimension thanks to innovation and technology. In an ecosystem with limited water resources, pools are not a luxury item, but **an ally in sustainability and intelligent water management.**

For three days, PiscinaSpain brings together **over 7,000 professionals** in the wonderful city of Malaga, **seeking the latest innovations and designs** in pool construction, and especially the latest technology for management and maintenance.

Pool builders and installers, architecture firms, developers, construction companies, hotels, campsites, sports clubs, public facilities, wellness and spas, engineering firms, and water parks, among others, **attend PiscinaSpain in search of industrial and technological partners** for the world of pools and spas. A comprehensive range of solutions will be complemented with water management technology and a full range of "outdoor" solutions including pergolas, garden furniture, etc.

PiscinaSpain is held biennially, in even-numbered years, to avoid coinciding with the Barcelona Pool Show. The city of Malaga will be its permanent headquarters, with an exclusive focus on the Iberian market. With Andalusia as the leading region in pool installations, the city of Malaga, thanks to its airport and the AVE high-speed train connection to Madrid, is the ideal destination to organize PiscinaSpain; in addition to being an exclusive business platform for the sector every two years.



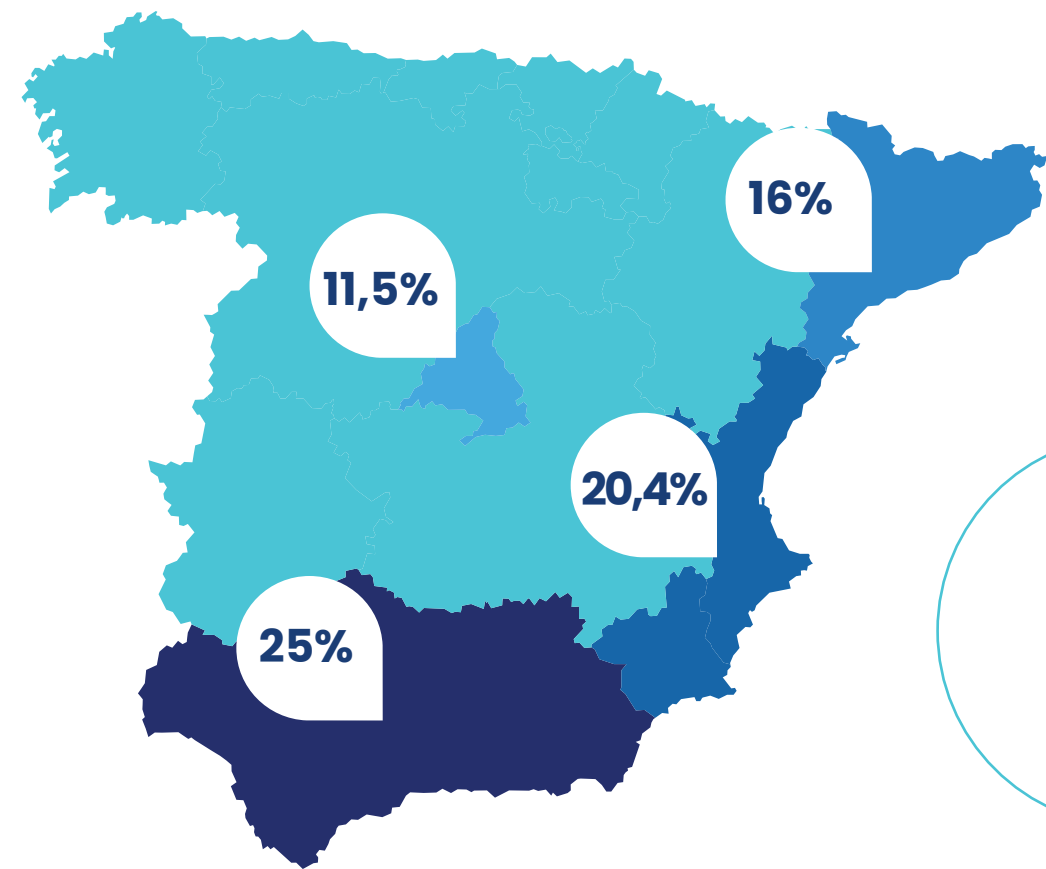
THE POOL SECTOR IN SPAIN IN FIGURES

Spain is the 4th
in the world in terms of
number of pools

1.3 million pools
the installed pool park in the
country

2nd country in Europe
with the highest
number of pools

30,000 pools
the number built each year



**73% of the pool park in
Spain is located in:**

- 325,817 in Andalusia
- 265,506 in the Valencian Region and Murcia
- 208,985 in Catalonia
- 149,406 in the Region of Madrid

• **Andalusia, Region of Madrid, and Valencian Region** are the driving forces in Spain in the residential sector with **67% of new construction licenses**.

• **Andalusia** leads the ranking of investment in new hotels in Spain.



COMPANIES AND PROFESSIONALS SEEKING INDUSTRIAL AND TECHNOLOGICAL PARTNERS AT PISCINASPAIN



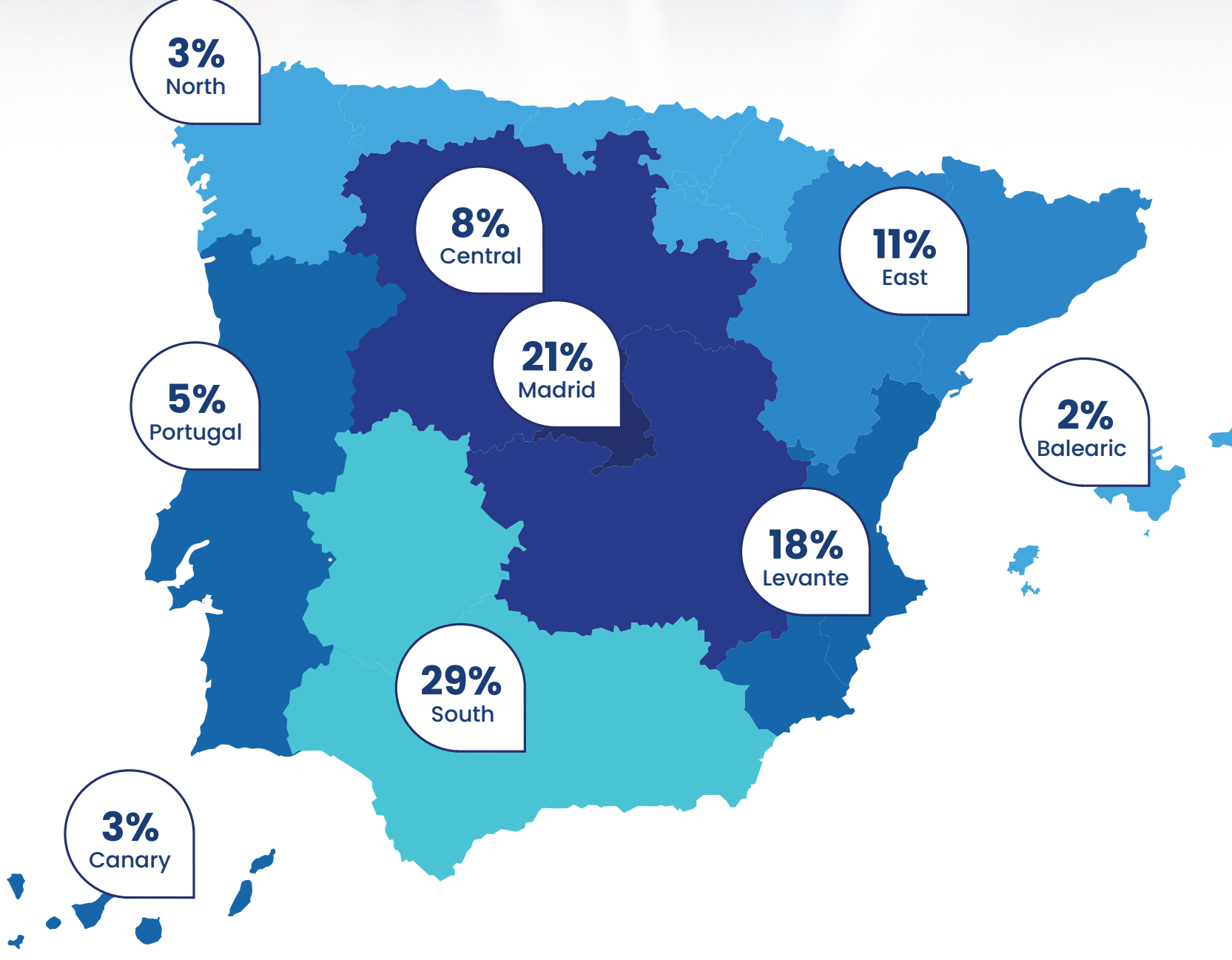
PISCINASPAIN in figures:



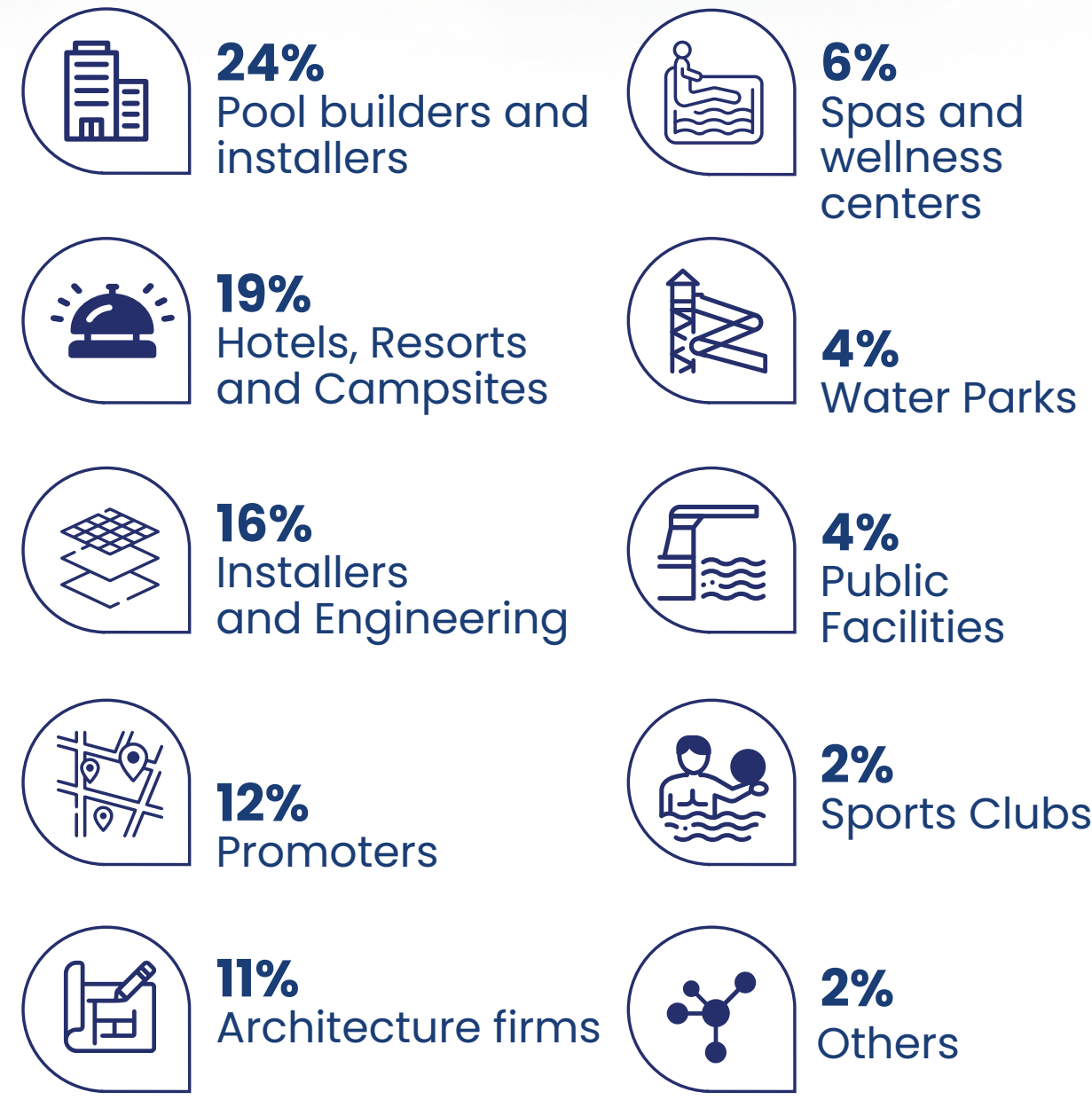
Management Areas:



Geographical Origin:



Sectors of origin of buyers and prescribers:



A MEETING WITH ALL THE STAKEHOLDERS IN THE VALUE CHAIN OF THE POOL & SPA WORLD



MANUFACTURERS

- Concrete and Steel Pools
- Industrialized Pool Basins
- Linings
- Heaters
- Installation Accessories
- Pool Accessories
- Filters and Pumps
- Covers and Coverings
- Safety Equipment
- Pool Liners

AQUATECH

- Filtration Systems
- Chemical Treatment
- Heating and Cooling
- Purification
- Diffusion Systems
- Ornamental Fountains

CLEANING

- Cleaning Robots
- Bottom Cleaners
- Brushes
- Sweepers
- Poles
- Leaf Collectors

TECHNOLOGY

- Automation and IoT
- Lighting Systems
- Design Software
- Salt Electrolysis Equipment
- Dosing Systems
- LED Lighting Systems
- Water Analysis
- Energy Saving Systems
- Safety and Rescue Equipment

OUTDOOR

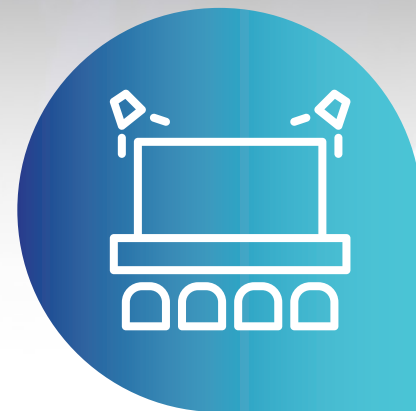
- Living
- Water Slides
- Parks and Playgrounds
- Furniture and Loungers
- Paving and Gardening
- Pergolas
- Sports Facilities
- Irrigation Systems
- Tents and Shading Systems

SPA & WELLNESS

- Dry and Steam Saunas
- Spas
- Showers and Faucets
- Bathtubs
- Changing Rooms

Design – Projects – Construction – Execution – Maintenance – Information – Engineering

POOL & AQUATECH CONGRESS



3
Simultaneous
Scenarios



+160
Speakers



+80
Conferences

TOPICS

- Pool 4.0
- Industrialization
- Maintenance Ease
- Rehabilitation
- Digitalization
- Sustainability
- Technology
- Innovation
- Energy Efficiency
- Domotics

6 PROFESSIONAL SUMMITS

- CEOs and Manufacturers Summit
- Architecture and Design Summit
- Water Parks Summit
- Residential Summit
- Hospitality Summit
- Municipal Facilities Summit

2 PROFESSIONAL WORKSHOPS

5 INDUSTRY FORUMS

- Aquatech Forum
- Technology and Innovation Forum
- Spa & Wellness Forum
- Maintenance and Rehabilitation Forum
- Technical Services Forum

- Installers Workshop
- Landscape Design & Outdoor Workshop

MALAGA – AQUATECH CAPITAL

From October 8th to 10th, Malaga will become the epicenter of technological innovation in the pool sector. In addition to a professional fair featuring all the solutions and products for pools, water management, outdoors, and spas, it will host the largest pool management congress. PiscinaSpain will also include many other events that will make it the best business platform of 2024 in Spain.



Aquatech Innovation Awards 2024



Leadership Summit



Aquatech Startup Forum



Economic Breakfast



Satellite Events



Welcome Party



AN EXCLUSIVE EVENT OPEN ONLY TO HIGHLY INNOVATIVE COMPANIES AND "GAME-CHANGERS" IN THE POOL SECTOR

Your marketing plan for 2024

With the opportunity to participate as a Partner, Exhibitor, or Newcomer, we present you the reasons why including PiscinaSpain in your 2024 marketing plan is beneficial.

REASONS TO EXHIBIT

- BUILD CUSTOMER LOYALTY
- POSITION YOUR BRAND
- INCREASE SALES
- OBTAIN QUALITY LEADS
- GAIN VISIBILITY IN THE SECTOR
- SHOWCASE YOUR INNOVATION AND LEADERSHIP
- INTERACT WITH DECISION-MAKERS
- PARTICIPATE IN VARIOUS FORUMS OF INTEREST



Get hundreds of next-generation leads in just 3 days. Leads that your sales network would take years to identify. Thousands of customers who do not attend other pool shows and who you will find in Malaga, at PiscinaSpain 2024.



PARTNER

The best option to showcase your leadership and stand out from the competition. Position your booth in the prime area, gain maximum visibility, participate in the congress, and in all the exclusive premium activities tailored just for you.



EXHIBITOR

Showcase your products and solutions to thousands of potential buyers. Choose between the Premium area for the highest visitor traffic or the Business area to tailor your investment.



NEWCOMER

To help kickstart your business, we offer a "turnkey" package specially designed for startups. Surround yourself with industry-leading companies in the pool sector.



Network



Knowledge



Business Opportunities

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

- **BARCELONA** spain@nebext.com
- **BOLOGNA** italy@nebext.com
- **BRUSSELS** belgium@nebext.com
- **DELHI** india@nebext.com
- **FRANKFURT** germany@nebext.com
- **LISBON** portugal@nebext.com
- **MADRID** info@nebext.com
- **MEXICO CITY** mexico@nebext.com
- **DUBAI** uae@nebext.com
- **SAO PAULO** brazil@nebext.com
- **SHANGHAI** china@nebext.com
- **SILICON VALLEY** usa@nebext.com
- **TORONTO** canada@nebext.com
- **WARSAW** poland@nebext.com

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PISCINASPAIN IS AN EVENT OF:

NEBEXT
NEXT BUSINESS EXHIBITIONS